

MEDI ROMANCE

The Art of Mediterranean Living

ARCHITECTURAL
PORCELAIN COLLECTION
2026-2027



Showroom: Ngõ 288 Nguyễn Xiển - Triều Khúc
Thanh Liệt - Hà Nội
Hotline: 094550880



www.indochine-tile.vn

2026 NEW PRODUCT



NEW ARRIVALS ACROSS THE ENTIRE SERIES

CALY SERIES NATURAL TEXTURE TRENDY RETRO COLOR SCHEME DIVERSE STYLE

CONTENTS



CLAY BLOOM SERIES



RUST SERIES



BARCELONA SERIES



AACHEN SERIES



Inspired by natural red clay,
as the 2026 color trend returns to earthy palettes, bringing
a sense of purity and rustic beauty.

Combined with natural textures and organic forms,
the warm and soothing tones
express a soft and refined Oriental ceramic aesthetic.



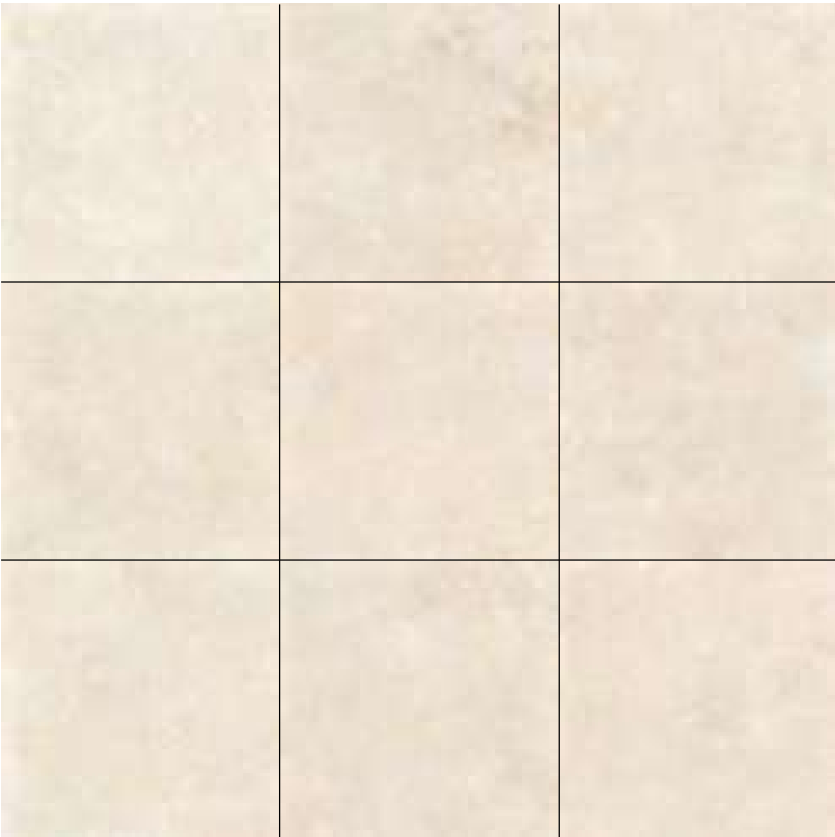
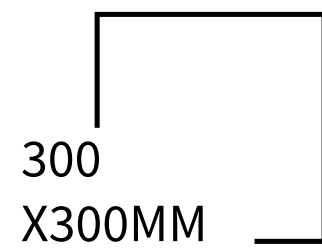
Drawing inspiration from natural clay for color schemes.
With the growing popularity of earthy tones and the shift of
earth colors toward a reddish-brown shade in 2026.

CLAY BLOOM SERIES.

CLAY BLOOM SERIES



30 Faces



TT300-M58



TT300-M59



TT300-M60



TT300-M61



TT300-M62



TT300-M63



TT300-M64



TT300-M65



TT300-M66



TT300-M67



TT300-M68

Size	Technology	Pz ■ Box	m² ■ Box	Kg ■ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23



Floor:TT300-M61 300x300mm



CLAY BLOOM SERIES

The collision of warm pottery color and vintage texture outlines
a nostalgic and warm living scene



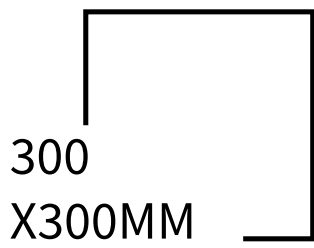


Floor:TT300-M84 300x300mm

CLAY BLOOM SERIES



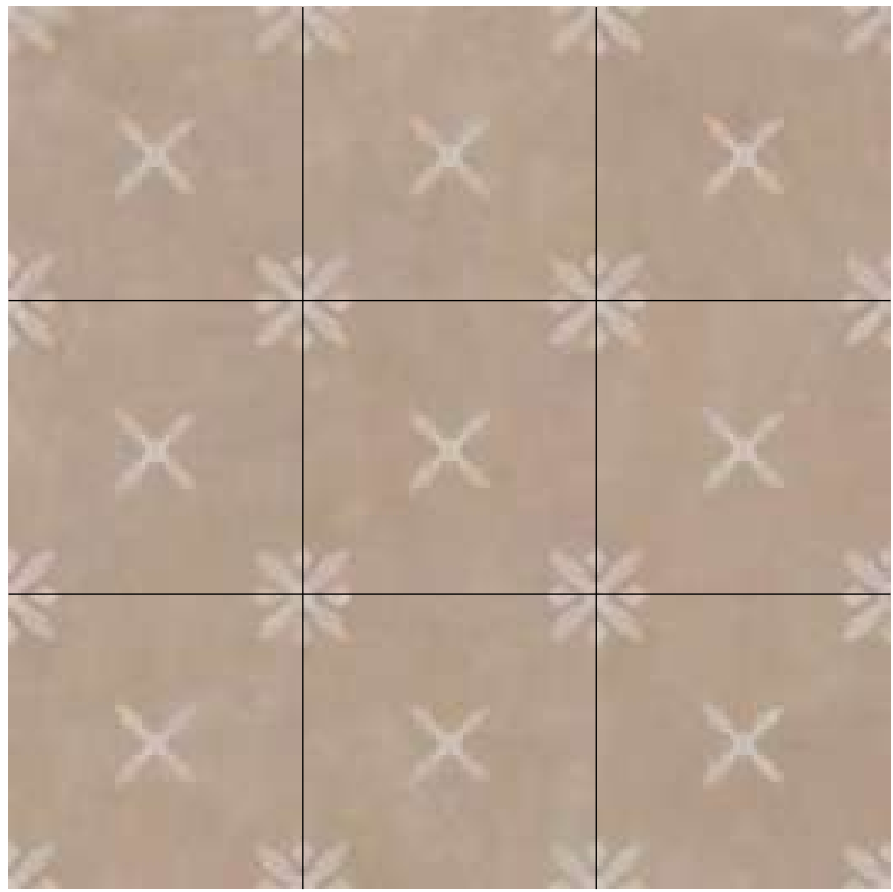
12 Faces



TT300-M84



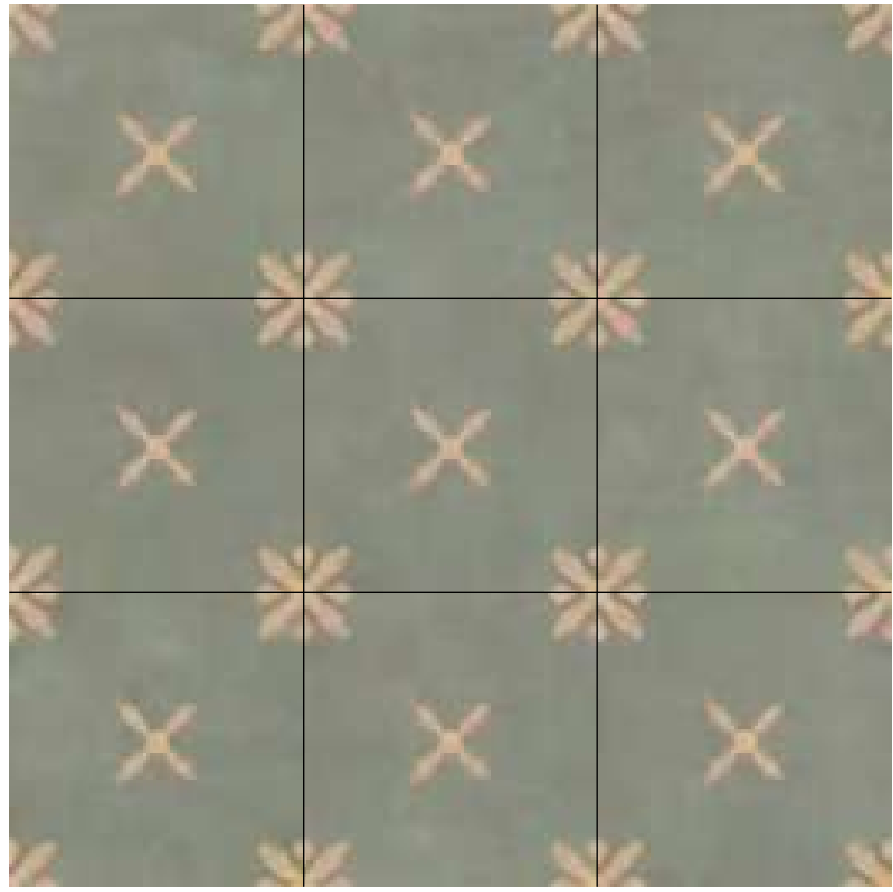
TT300-M85



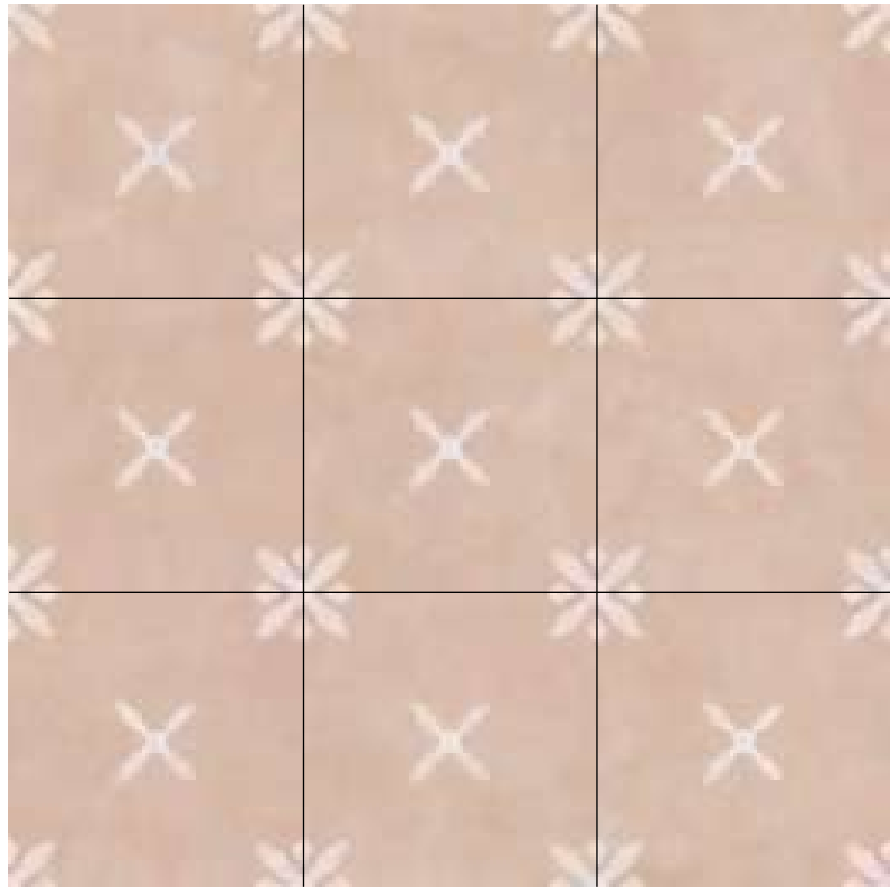
TT300-M86



TT300-M87



TT300-M88



TT300-M89

Size	Technology	Pz ■ Box	m ² ■ Box	Kg ■ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23

CLAY BLOOM SERIES



Floor:TT300-M86 300x300mm





Floor:TT300-M91 300x300mm

CLAY BLOOM SERIES



bathroom

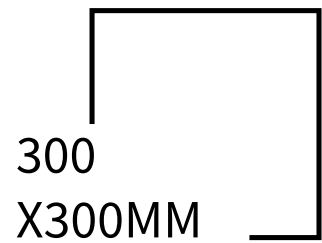


kitchen



bedroom

12 Faces



TT300-M90



TT300-M91



TT300-M92



TT300-M93



TT300-M94

Size	Technology	Pz ▪ Box	m ² ▪ Box	Kg ▪ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23

CLAY BLOOM SERIES



Floor:TT300-M93 300x300mm





Floor:TT300-M93 300x300mm

CLAY BLOOM SERIES



bathroom

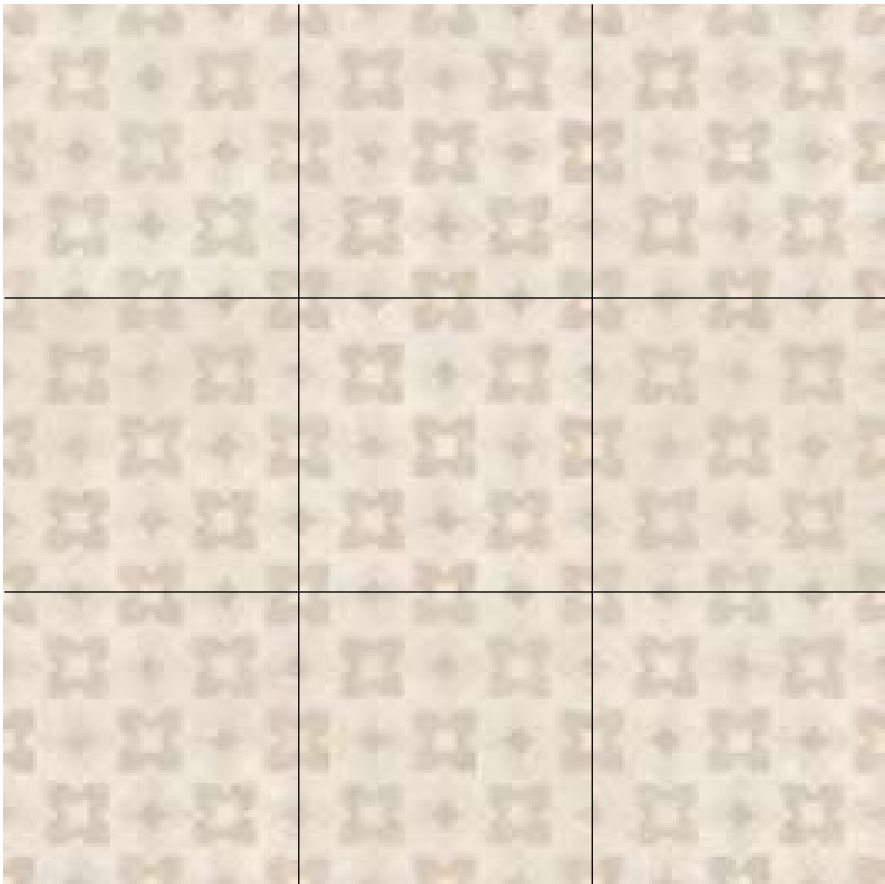
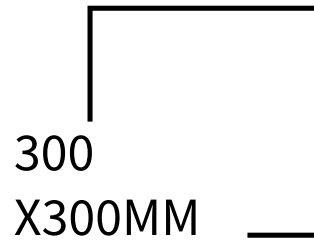


kitchen



bedroom

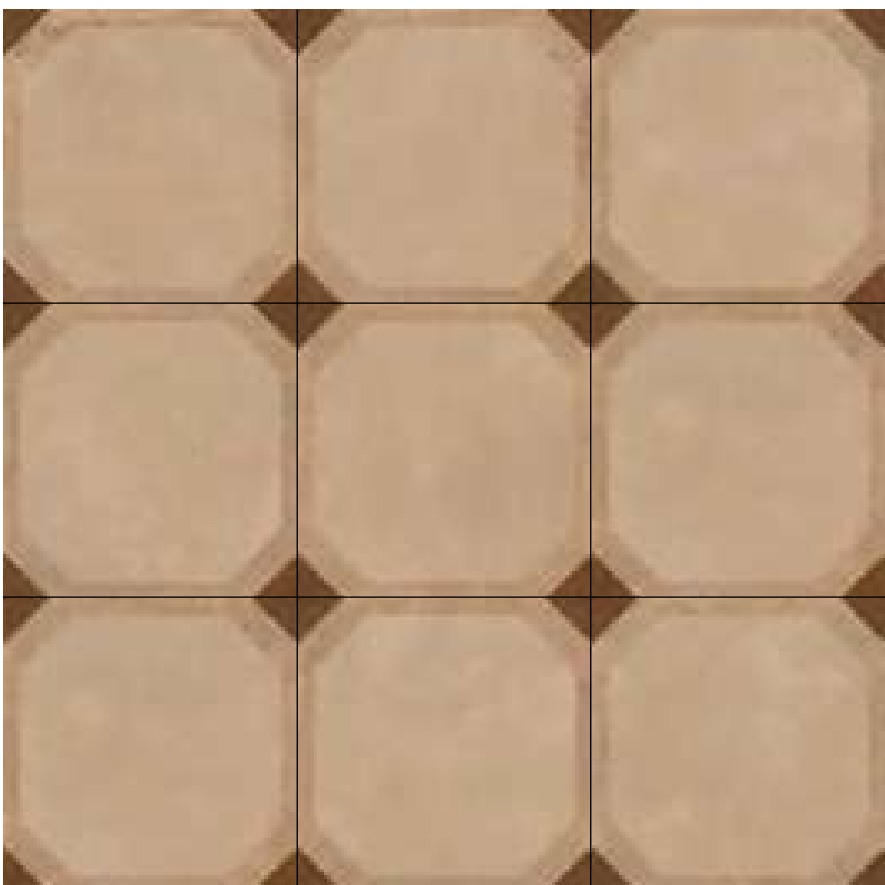
12 Faces



TT300-M95



TT300-M96



TT300-M97



TT300-M98



TT300-M99



TT300-M100

Size	Technology	Pz ▪ Box	m ² ▪ Box	Kg ▪ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23

CLAY BLOOM SERIES



Floor:TT300-M98 300x300mm



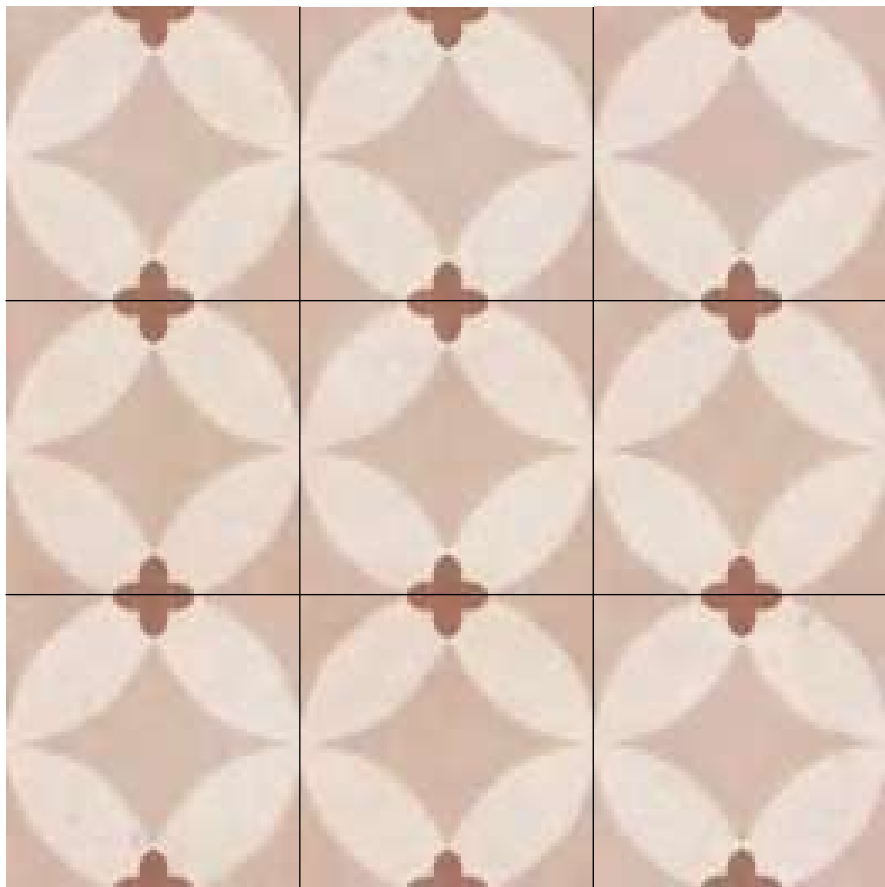
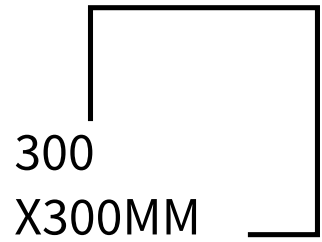


Floor:TT300-M102 300x300mm

CLAY BLOOM SERIES



12 Faces



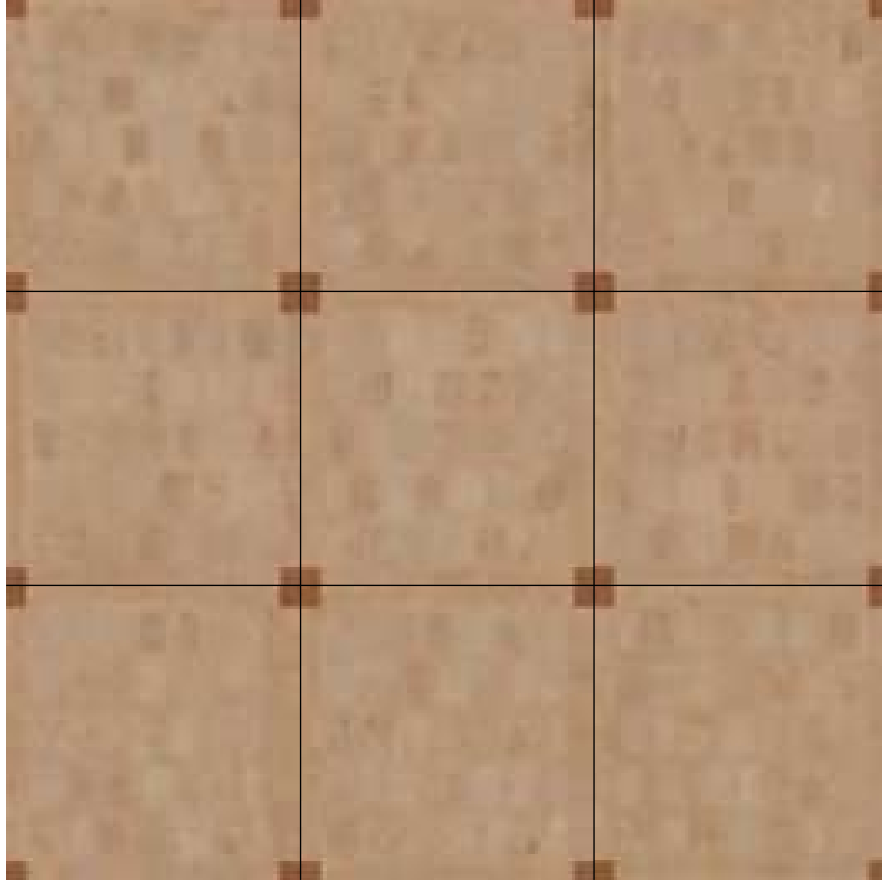
TT300-M102



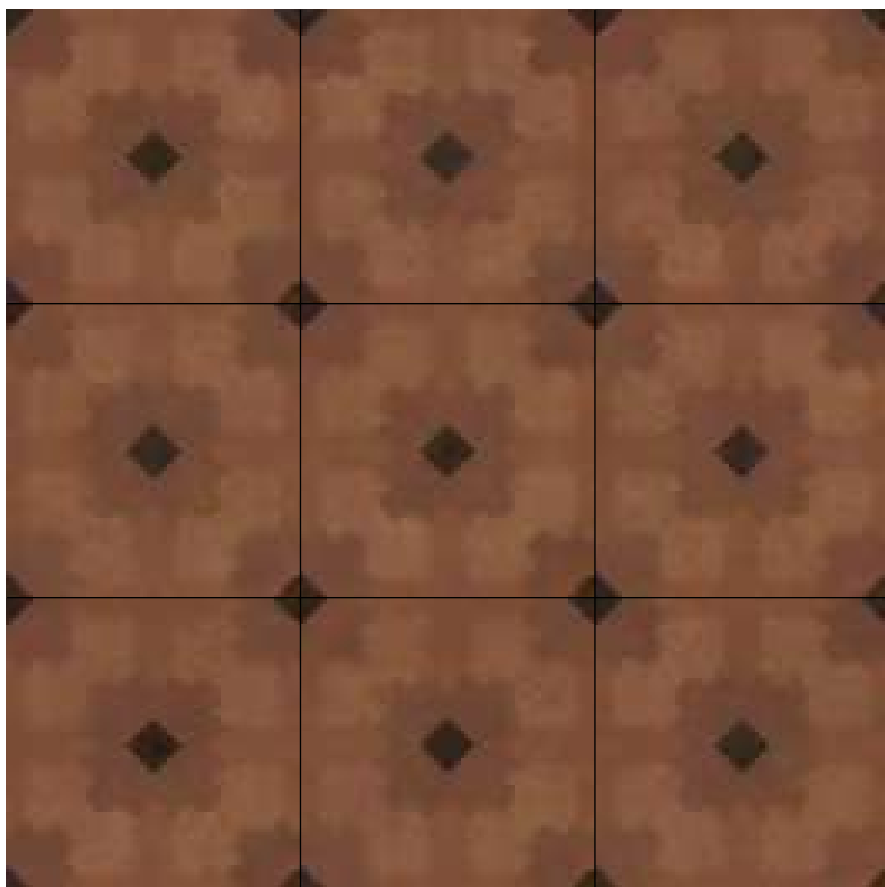
TT300-M103



TT300-M104



TT300-M105



TT300-M106



TT300-M107

Size	Technology	Pz ■ Box	m ² ■ Box	Kg ■ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23

CLAY BLOOM SERIES



Wall:TT300-M105 300x300mm | Floor:TT300-M107 300x300mm





Floor:TT300-M109 300x300mm

CLAY BLOOM SERIES



bathroom

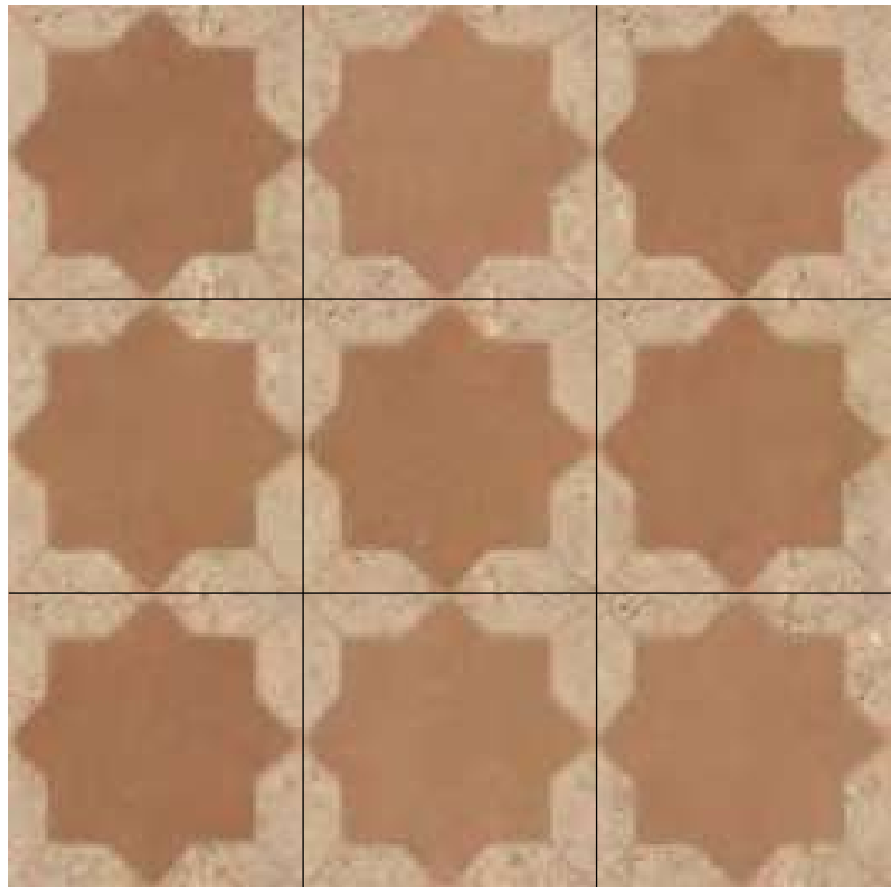


kitchen

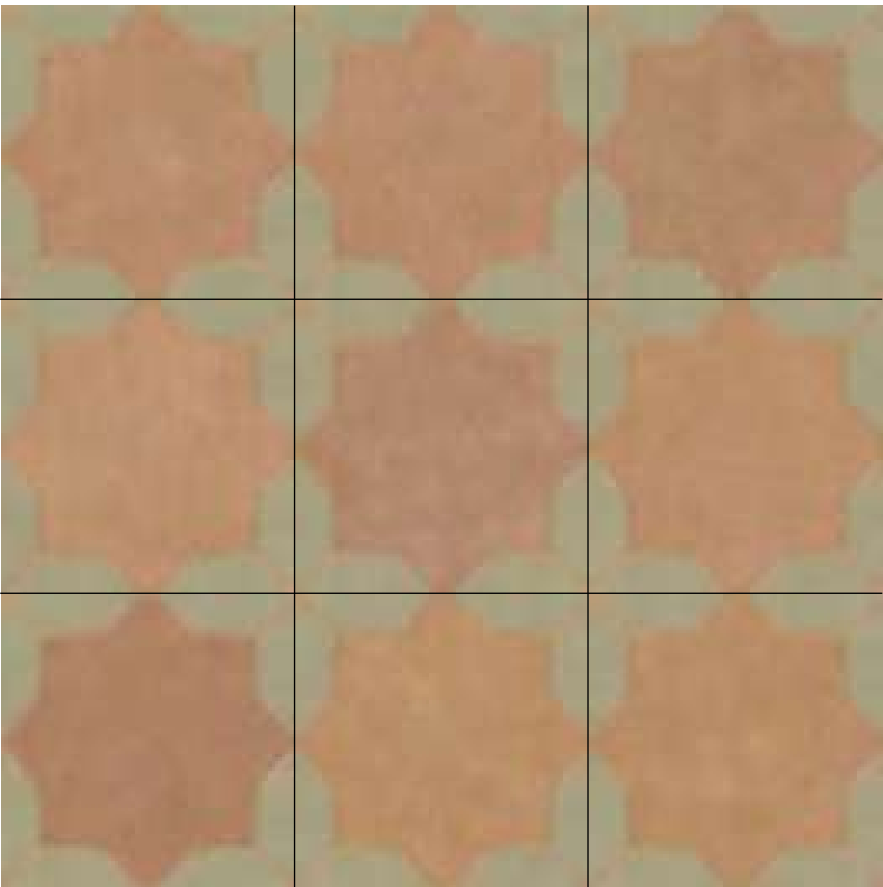


bedroom

12 Faces



TT300-M108



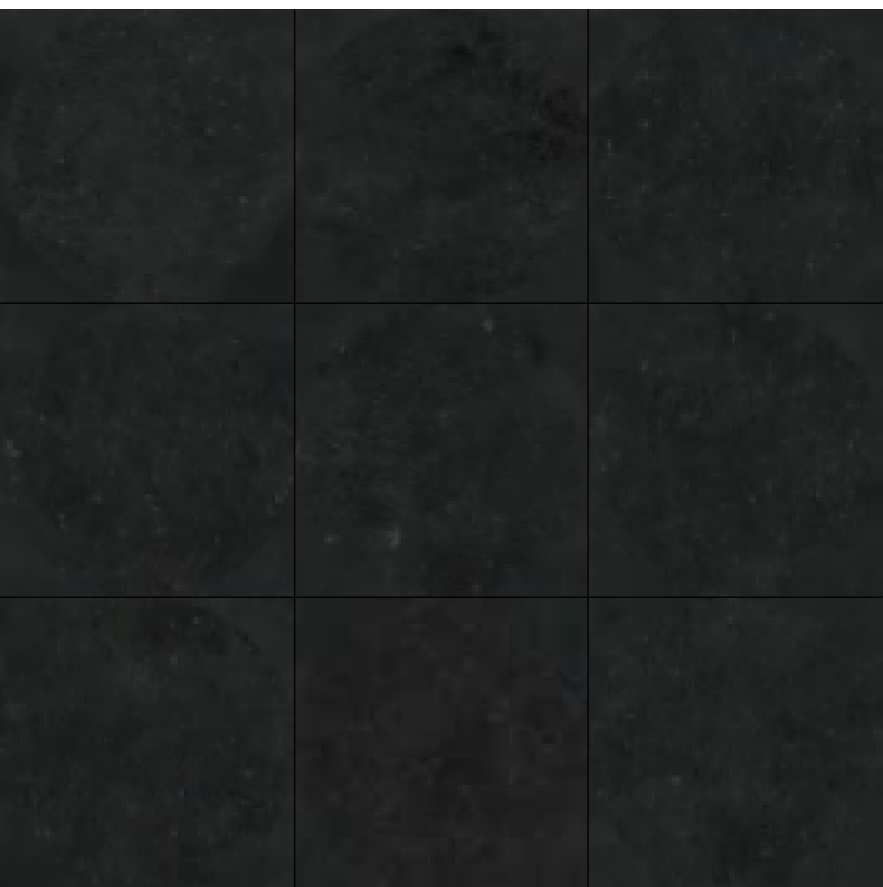
TT300-M109



TT300-M110



TT300-M111



TT300-M112



TT300-M113



TT300-M114

Size	Technology	Pz ▪ Box	m ² ▪ Box	Kg ▪ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23



Floor:TT300-M110 300x300mm





Inspired by the marks left by time,
sunlight, rain, and the passage of years,
revealing a natural and authentic beauty.

The weathered textures carry a sense of history,
blending industrial character with artistic expression,
creating a bold yet timeless aesthetic.



Inspired by rust, after being exposed to sunlight, rain, and
the test of time.

The texture of rust is as fine as a net, rough as a valley,
just like the traces of history.

RUST SERIES .

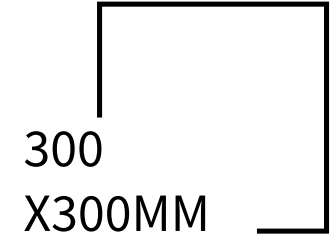


Floor:X300-M83 300x300mm

RUST SERIES



30 Faces



X300-M81



X300-M82



X300-M83

12 Faces



X300-M115



X300-M116



X300-M117

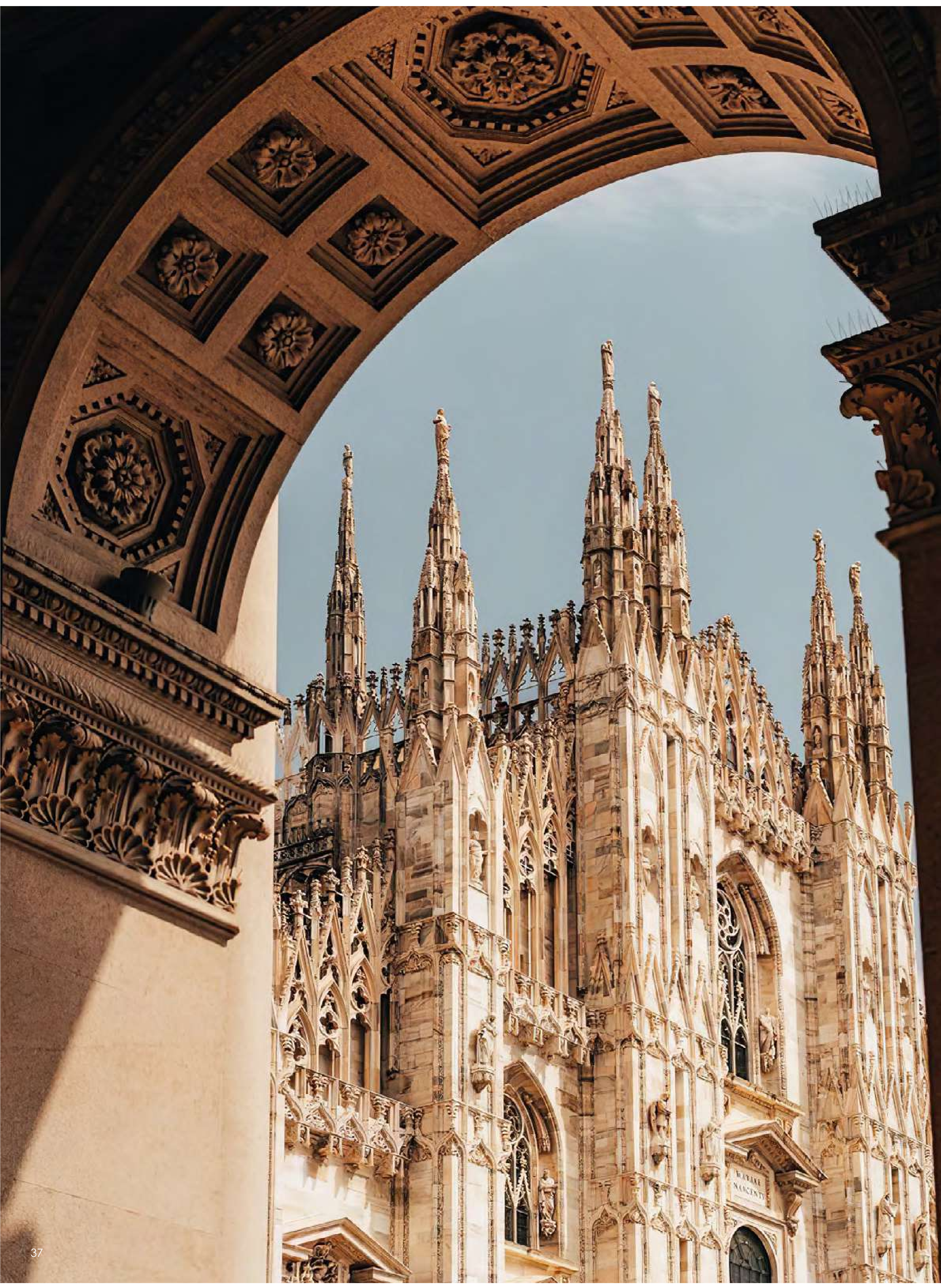
Size	Technology	Pz ▪ Box	m ² ▪ Box	Kg ▪ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23

RUST SERIES



Wall:T300-M90 300x300mm | Floor:X300-115 300x300mm | X612-03 600x1200mm





Inspired by the architectural spirit of Barcelona,
where classical art meets modern design,
creating a harmonious blend of tradition and innovation.

Through light and shadow, textures and space,
it reflects the romance and elegance of European aesthetics,
bringing artistic depth into contemporary interiors.



Inspired by architectural design of Spain,
creating a subtle yet distinctive atmosphere.
Evoking the poetic life of the European streets and lanes.

BARCELONA SERIES .



Floor:BS300-M118 300x300mm


bathroom

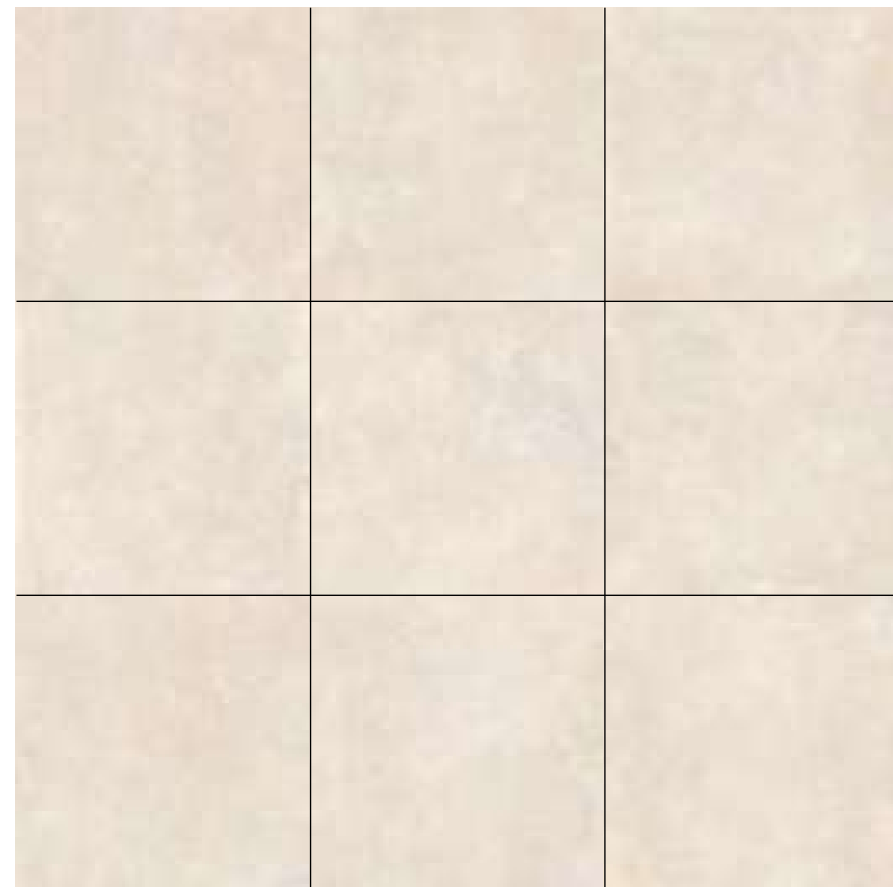

kitchen


bedroom

BARCELONA SERIES

Rustic finish

300
X300MM



BS300-M70 30 Faces



BS300-M71 30 Faces



BS300-M118 30 Faces



BS300-M72 30 Faces



BS300-M73 30 Faces



BS300-M119 16 Faces



BS300-M120 16 Faces



BS300-M121 16 Faces



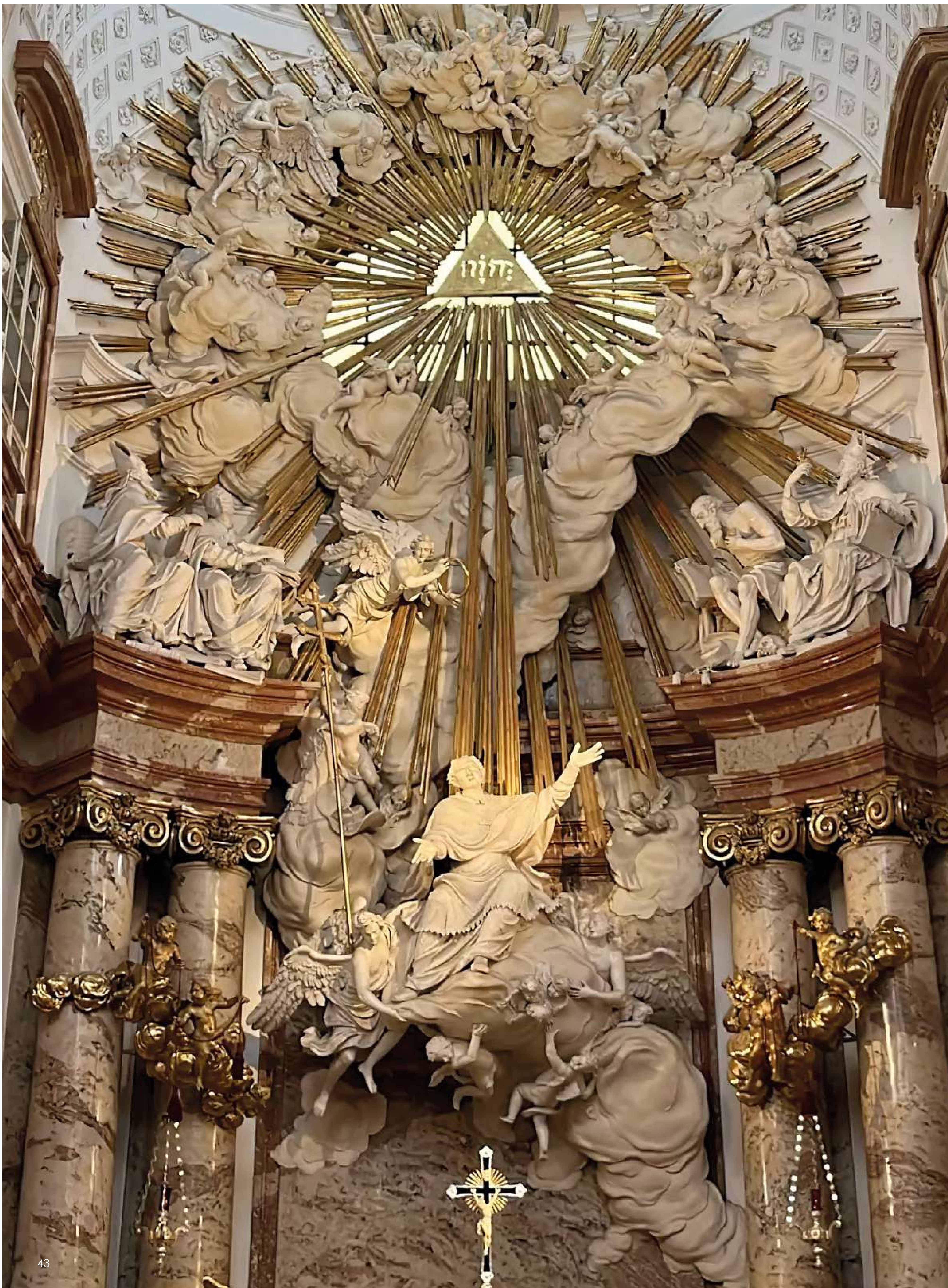
BS300-M122 16 Faces

Size	Technology	Pz ▪ Box	m² ▪ Box	Kg ▪ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23

40



Floor:BS300-M121 300x300mm



Inspired by the architectural heritage of Aachen,
where history and artistry intertwine,
revealing the grandeur of classical European culture.

Through intricate textures and refined structures,
it reflects a sense of solemnity and elegance,
bringing timeless beauty into modern spaces.



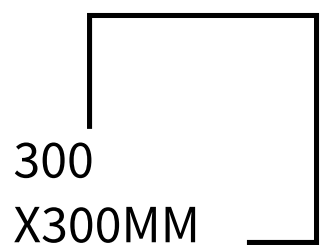
It feels like a magnificent and stunning treasure of a royal
cathedral.
Its natural texture, weathered by time, gives a unique histori-
cal charm.

AACHEN SERIES.

AACHEN SERIES



30 Faces



YC300-M75



YC300-M76



YC300-M77



YC300-M78

12 Faces

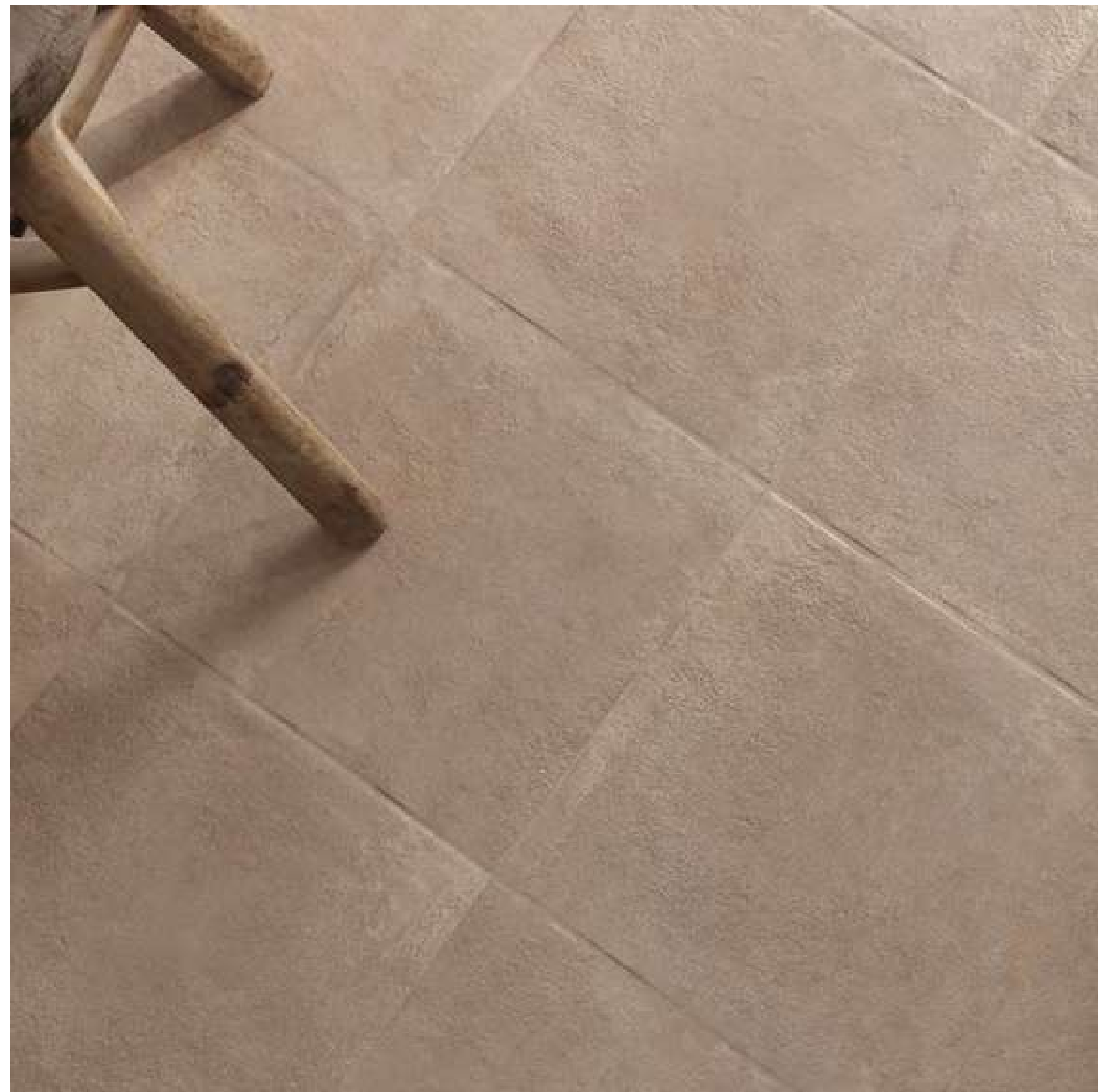


YC300-M124

Size	Technology	Pz ■ Box	m² ■ Box	Kg ■ Box
300x300mm / 12"x12"	Rustic finish + Molded surface + Precision carving	11	1	23



Floor:YC300-M124 300x300mm



The mottled glaze is like a password engraved by time,
unlocking the mysterious past of European style castles.



Floor:YC300-M124 | 300x300mm

POINTS TO NOTE



STEP 1 - SUBSTRATE PREPARATION: ENSURE A FLAT AND DRY SURFACE

- 1. The substrate surface must be solid, free from cracks, hollows, oil stains, and loose particles.
For large-format tiles, the floor must be leveled with cement mortar or self-leveling compound.
Flatness requirement: height deviation within 2 meters should not exceed 5mm.
For smaller tiles, the deviation should not exceed 20mm.
- 2. Ensure the installation area is clean, dry, and free of dust.

STEP 2 — CLEAN SURFACE & APPLY ADHESIVE WITH FULL COVERAGE

- 1. It is recommended to use tile adhesive suitable for the specific area.
Use a 1mm notched trowel to comb the adhesive evenly, ensuring full coverage.
(For wet areas, waterproof treatment must be completed in advance to reduce the risk of hollowing.)
- 2. Clean the back of the tiles with water before installation to remove dust and ensure proper bonding.
- 3. Keep the installed area dry. Avoid walking on the surface within 24 hours after installation.
Wet areas should only be used after proper curing.

STEP 3 — CURING, PROTECTION & INSPECTION

- 1. After installation, avoid stepping on the surface. Since this is a dry installation process, allow at least 48 hours for natural curing.
- 2. After curing (grouting), apply waterproof treatment to enhance durability.
- 3. Once grouting is completed, clean off excess grout before it fully hardens to avoid residue on the surface.
(You may use a sponge, towel, or soft cloth.)
- 4. Do not use acidic or alkaline cleaners before the surface is completely cured.
- 5. Within 5 days after installation, avoid heavy impact on the surface and ensure proper protection.

STEP 4 — RECOMMENDED INSTALLATION METHOD

- 1. For 300×300mm tiles — leave a joint gap of 3–5mm.